Press Release

The 1st Pokémon cafe in Singapore!



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PARCO (Singapore) Pte Ltd is excited to bring the Pokémon cafe to the sunny shores of Singapore for a limited time. The pop-up cafe will be the 1st in South-East Asia following its roaring success at Shibuya PARCO in Japan.

The Singapore cafe has been created in collaboration with local F&B operator EwF (Everything with Fries).

Visit the cafe to enjoy the kawaii world of Pokémon!

- ☐ Featuring Pikachu as the main character, the food and drinks in the cafe's Original Menu have been conceptualised and inspired by Pokémon characters and stories. A 3-D Photo booth will be installed at the cafe.
- □ Pokémon cafe's Original Goods have been produced specially for the cafe. The merchandise will be sold exclusively at the cafe in Singapore alongside other official Pokémon products. Check out our merchandise corner!

Pokémon cafe @ EwF - a concept by PARCO

Venue: Bugis Junction, 4th Floor

Pop-up period : 27th May (Fri) – 31st July 2016 (Sun)

(OPEN 11:00am / L.O. 9:30pm)



Official Facebook Page

https://www.facebook.com/pokemoncafeinsg/

Official Instagram Account pokemoncafeinsg



Celebrate the opening of the 1st Pokémon cafe in South-East Asia

Pokémon cafe Original Pikachu Distribution

for Nintendo 3DS/3DS XL/2DS Pokémon Omega Ruby & Alpha Sapphire





OT: P - Cafe LEVEL: 10

TYPE: Electric

ITEM: Sweet Heart MOVES: Play Nice

> Charm Nuzzle

Sweet Kiss

Important Notice:

Come visit Pokémon cafe!

Customers may present their official receipts from Pokémon cafe (including purchases made from merchandise corner) at the cashier, to receive a onetime download serial code!

※ One serial code allows you to obtain one Pokémon per software.

*Original Pikachu Distribution is supported by MAXSOFT. For instructions on how to get this "Pikachu", please visit: http://maxsoftonline.com/what-s-new/events.html



Pikachu Mascot Walkabout!

Grab a chance to meet the Pikachu Mascot for photo taking opportunities.

(confirmed dates and events to be announced)



Pre-sale of "POKÉMON ADVENTURES X•YVol.3"!

New Pokémon comic will be sold exclusively at Pokémon cafe from 27th May to 3rd June. S\$9.90



All main dishes come with an original Pokémon cafe placemat made exclusively for this cafe!

FOOD MENU

- * Visuals are for illustrative purposes only
- * 10% Service Charge & 7% GST not included



This dish comes with an original Pokéball mug *While Stocks Last!



Pikachu Smiling Rice Omelette with Magma Sauce!

ce! \$ 25.00

Everyone's favourite rice omelette!

The big Pikachu face is made of saffron rice, with ears made of egg omelette.

Served with Primal Groudon's magma sauce.

※ A new mug will be given separately.



Battle on Pikachu! Level-up with Rare Candy!

\$ 20.00

Beef Patty and mashed potatoes covered with crepe. Kawaii Pikachu with ears made of monaka.

You will find vegetables in the shape of a Pokéball in the salad.

Let's find out what is inside Rare Candy!



Special Move "Fire Blast"! Primal Groudon's Bolognese

\$ 20.00

Pokéball is surrounded by Primal Groudon's magma. Can Pikachu escape from Groudon's "Fire Blast" safely?



Let's get together at Pokémon cafe! Pokémon cafe's Truffle Fries

\$12.00

Treecko, Torchic, Mudkip are gathering on french fries! But hmm, where is Pikachu? Let's all find it!

DESSERT MENU

- * Visuals are for illustrative purposes only
- * 10% Service Charge & 7% GST not included

This dish comes with an original Pokéball mug *While Stocks Last!



Pikachu's Sweeeeet Pancake \$ 20.00

Pikachu comes alive!
Pikachu's face on a pancake with ears made of monaka.
Pour maple syrup from the mug.
Spend some sweet time with Pikachu!

※ A new mug will be given separately.



Pokéball Cream Puff!

\$ 20.00

Why do you think Pikachu doesn't like to stay in a Pokéball? Grab a choco pen and tell us!! Made of cream puff and cotton candy.



Pikachu's "Thunder Shock" Parfait

\$ 15.00

Kawaii Pikachu inside a fluffy and crackling cotton candy ball!

Sponge cake in the parfait.

Fill your "cheek pouch" with this parfait!



Special Move "Hydro Pump"! Primal Kyogre's Dessert Plate

\$ 15.00

Here comes Primal Kyogre on the plate! Special move "Hydro Pump" is represented with jelly and candy, served with Pokéball made with white chocolate and custard cream.

All drinks come with an original Pokémon cafe coaster made exclusively for the cafe!

*Please note that customers can't choose the design

DRINKS MENU

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Pikachu's move "Volt Tackle" is represented as a passionfruit soda with mango sherbet!
Drink and get tingling!
Feel the "Volt Tackle".





Pokémon cafe's Mix Au Lait \$8.00

Inspired by Pokémon's "Lemonade". Heal your HP with a sweet Mix Au Lait!

Pokémon cafe's Soda Pop \$8.00

Inspired by Pokémon's "Soda Pop". Do you like it fizzy!?







Pikachu Latte

Hot \$ 8.00 / Iced \$ 9.00

Kawaii Pikachu on both hot and iced latte!!
Hot latte is served with a biscuit shaped like Pikachu's tail.

Take-away MENU

- * Visuals are for illustrative purposes only * 10% Service Charge & 7% GST not included

Pokéball Cream-puff \$ 5.90 each \$20.90 box of 4

Ever wondered what a Pokéball tastes like? The cream puff is a crispy puff with a soft custard filling.



Pokémon cafe Original Goods

While Stocks Last!

- ■Clear File (set of 2) \$6.90
- ■Cotton Tote Bag \$18.90
- Memo Pad \$5.50
- ■T-shirt \$26.90 (kids) / \$29.90 (adults)
- ■Post-it Pad \$4.90

- ■Can Badge \$4.90
- ■Key Holder \$5.50
- ■Sticker \$4.90
- And More!!
- Prices are subject to 7% GST
- Product visuals are for illustrative purposes only

